**Strategy: Mental Health and Addictive Disease**
Sustain and enhance existing mental health prevention and addiction support services for children and adults to foster achievement and self-sufficiency.

**Target Population:**
Birth to Age 23

**Benchmark Objectives:**
- Reduce the number of youth who choose to consume alcohol during their middle school years from 1,972 in 2010 to 1,500 in 2017.
- Increase binge drinking community awareness campaigns from 0 in 2012 to 10 by 2017.
- Increase the number of Substance Abuse Education and Prevention programs with baseline and goal data to be determined during FY 2014.
- Reduce recidivism among Family Drug Court and Drug Court participants with baseline and goal data to be determined during FY 2014.

**Programs:**

**Bartow County Resource Directory**
Bartow Collaborative facilitates the annual update, reprint, and distribution of community Resource Directory to service providers.

**Bartow Health Access**
The resource and referral agency has enhanced service delivery by adding clinic based and mental health services.

**Bartow Youth Action Team**
Students representing Adairsville High, Cass High, Woodland High and Cartersville High focus on reaching other students in Bartow County and challenging them to make wise decisions when it comes to potentially "risky" behaviors. The students are involved in the assessment, evaluation and implementation of teen pregnancy prevention and alcohol misuse campaigns and activities.
Communication Hub
The Bartow Collaborative serves as a communication hub for local agencies and organizations to share news, trainings, events, fundraisers, volunteer opportunities and donations needs through weekly eblast and monthly meetings.

Community Action Team-Coalition to Prevention the Misuse of Alcohol
Representatives from local school systems, law enforcement, the government sector, the faith community, local businesses, and concerned citizens meet monthly to address teen alcohol use and misuse. Through a multi-strategy approach, this group hopes to reduce the early onset of alcohol use among 9 - 20 year olds; reduce access to alcohol and binge drinking among 9 - 20 year olds; & reduce binge and heavy drinking among 18 - 25 years old through a multi-strategy approach.

Core Providers and Private Mental Health Services
Therapeutic sessions are provided by core providers and private practice clinicians

Data Tracking System
Strategy Team Leaders provide quarterly reports and input to Bartow Collaborative describing activities such as number of youth served, number of back packs delivered, number of programs provided, etc.

Family Drug Court
Treatment alternative to incarceration is offered to parents diagnosed with drug or alcohol abuse/addiction who have children in DFCS custody.

Local Inter-agency Planning Team
Youth referred with behavioral or mental health needs and/or at risk of out of home placement are provided bi-monthly (more often if needed) multi-agency case staffing.

Parent Support/Educational Programs
Local programs include Babies Can’t Wait offered through the Bartow County Health Department, First Steps (Universal Parent Support), parent education, supervised visitation, and grief support offered through Advocates for Bartow Children, Parent Education and Adoption Support offered through Bartow Family Resource Center, local parenting classes offered by various churches, and the Grandkids Program offered by Council on Aging. Bartow
County Department of Family and Children Services also provides family preservation services.

**Parent Support/Parent Education Assessment**
Strategy team will survey local parent education/parent support programs and determine gaps in service delivery.

**Professional Development and Training**
Collaborative partners offer a variety of training opportunities related to mental health first aid, suicide prevention, addiction and treatment, and respite support services.

**Rethink the Drink-Social Marketing Campaign**
A media campaign designed to educate youth and parents that alcohol is a drug and to 'rethink the drink' before making decisions involving the misuse of alcohol; parents with minor children should 'rethink the drink' when it comes to having alcohol accessible in their home; youth should begin to 'rethink the drink' when making choices about drinking alcohol for the first time and to wait until they are 21 before deciding to drink; and young adults should 'rethink the drink' when it comes to binge drinking (having multiple alcoholic drinks at one sitting).

**Social/Emotional Screenings**
Screenings are offered through Willowbrook at Cartersville Medical Center, Bartow County Health Department, Highland Rivers, Core Providers, and private therapist.

**Substance and Mental Health Programs**
Local programs include the Network Peer Support Wellness Center's Double Trouble and Wellness Recovery Action Planning (WRAP); Highland Rivers Bartow Health Access Clinic; Bartow County Health Department; and Cartersville Medical Center- Willowbrook.

**The Behavioral and Emotional Health Resources**
Strategy members meet to address the improvement of mental health services via: Community Education and Training; Prevention and Early Intervention; Service Delivery and Crisis Response; and Integration of Mental Health/General Health.

**WIN Georgia**
WIN Georgia is designed to support the system of care philosophy through provision of in-home diagnostic services
and visitation, support in navigating needed services and/or providing needed referrals to services, monitoring progress, and otherwise working to help assure community collaborative support to meet the needs of vulnerable youth.